



Satuin

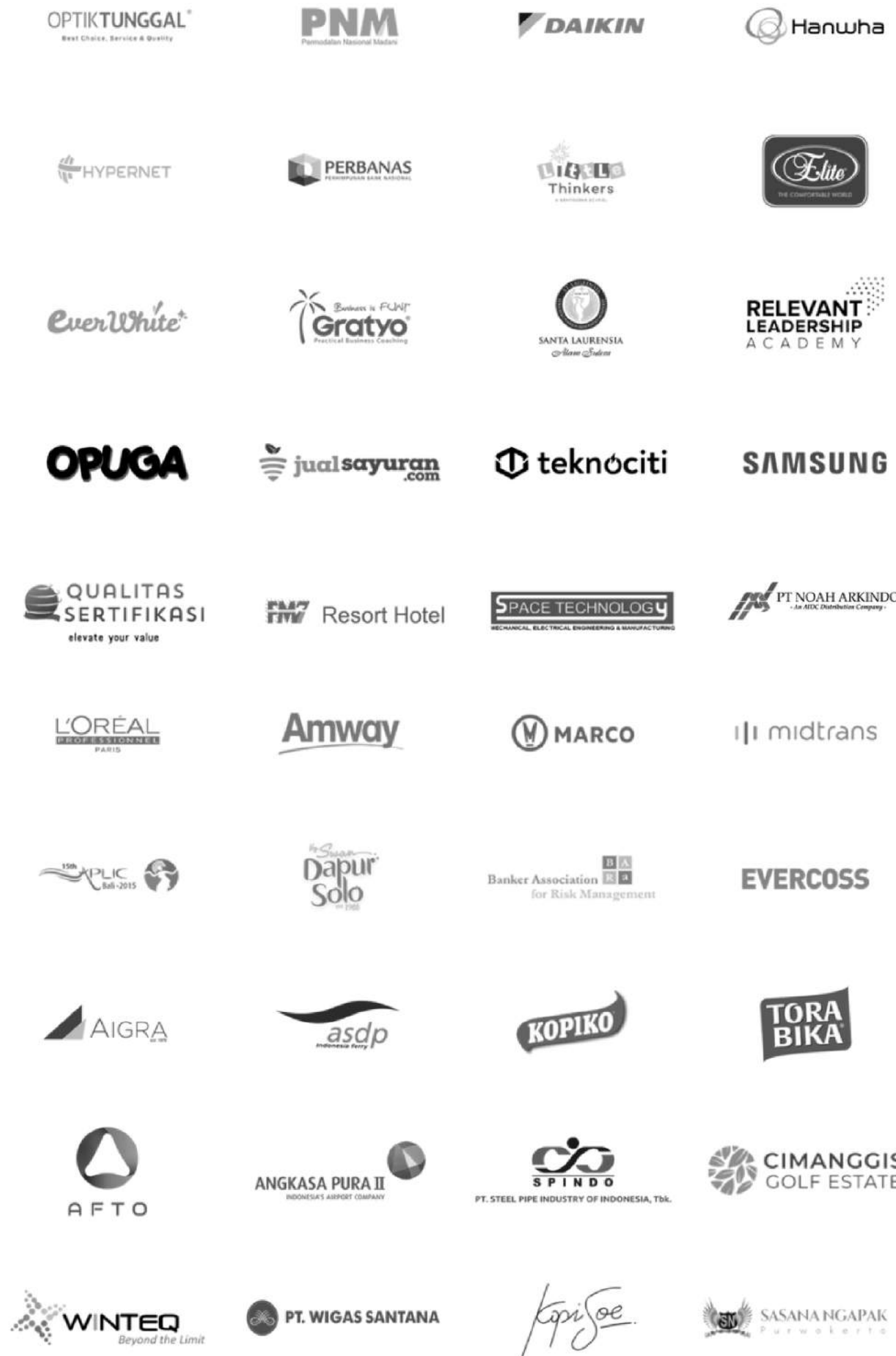
Your all-in-one solution for managing sales, chats, and customer relationships with ease and efficiency.





"Satuin" is an inspiration from the Indonesian language that means "to unite".

It's not just a concept, but a profound vision. At satuin.id, we believe in the power of unity and collaboration. We strive to unify, simplify, and strengthen communication channels between businesses and their customers. With satuin.id, we're uniting the world, one message at a time.



The Team Behind Satuin.id



Your Partner in Digital Transformation

- Over 10 Years of Experience in Development and Digital Marketing
- Revolutionizing Digital Transformation Across Various Industries in Indonesia

With over 10 years of experience in development and digital marketing, we have consistently revolutionized digital transformation across various industries in Indonesia. As your trusted partner, we are committed to delivering innovative solutions and empowering businesses to thrive in the digital era.

<https://onero.id>



Bridging Communication Gaps for Businesses

Uniting various customer interactions under a single digital roof

Satuin.id is a comprehensive and user-friendly Customer Relationship Management (CRM) platform. We are dedicated to solving communication hurdles by integrating diverse messaging apps for streamlined operations and seamless customer experiences.





Problems

Business and industry practitioners often encounter a range of common challenges that can impact their operations and success.

Businesses struggle with too many customer chat channels

Managing customer communications across multiple channels is challenging and affects efficiency and consistency, impacting customer experience and relationship management.

Handling many chat agents on different platforms is hard.

Handling sales and chat agents through separate platforms hampers productivity and coordination, lacking a centralized system for monitoring and unified communication strategy.

No segmentation, challenging personalized communication.

In the absence of customer segmentation, businesses struggle to deliver personalized communication and targeted campaigns. This results in missed opportunities for customer engagement, retention, and upselling.

Traditional CRMs lack automation, miss opportunities for follow-up.

Moreover, traditional CRM systems often fall short in automating follow-up campaigns, especially ones based on customer segmentation. This can lead to significant time wastage and potential loss of leads due to ineffective follow-ups.



Solutions

Satuin.id, our innovative CRM platform, addresses common communication challenges in business operations and customer relationships.

Satuin.id simplifies coordination with one WhatsApp number for multiple chat agents.

Satuin.id's standout feature is the ability to manage multiple chat agents through a single WhatsApp number, eliminating confusion and inefficiencies. It provides a centralized and streamlined system for efficient agent management.

Our platform consolidates customer contacts, preventing communication gaps.

Satuin.id consolidates customer contacts, enabling businesses to monitor and manage interactions across channels for a consistent communication strategy.

Enable customer segmentation for personalized interactions and targeted campaigns.

Satuin.id offers robust customer segmentation, enabling businesses to tailor communications and campaigns for enhanced engagement and better results.

Our sales funnel kanban board visualizes and optimizes sales strategies.

Visualize and optimize sales strategies with our sales funnel kanban board. Track and maximize sales performance in real-time to achieve revenue targets.

Satuin.id automates follow-up campaigns, enhancing customer engagement via segmentation.

Managing customer communications across multiple channels is challenging and affects efficiency and consistency, impacting customer experience and relationship management.



Understanding the Indonesian Market: **WhatsApp's Dominance**



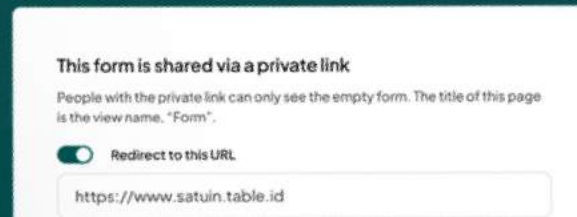
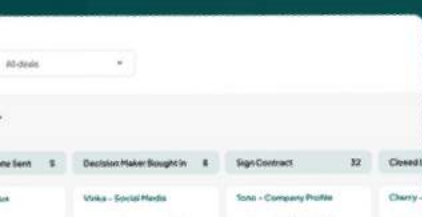
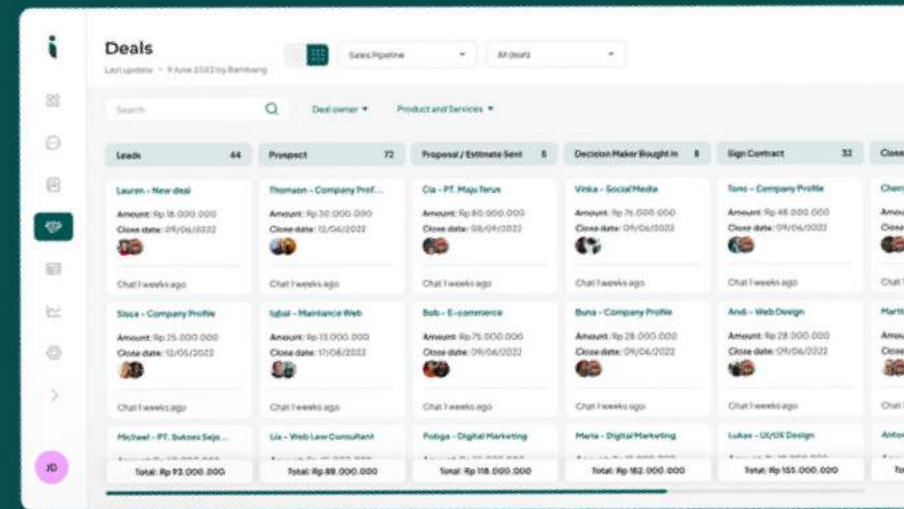
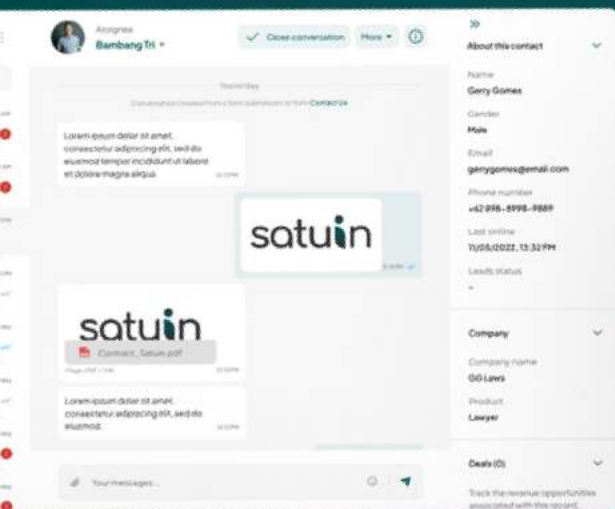
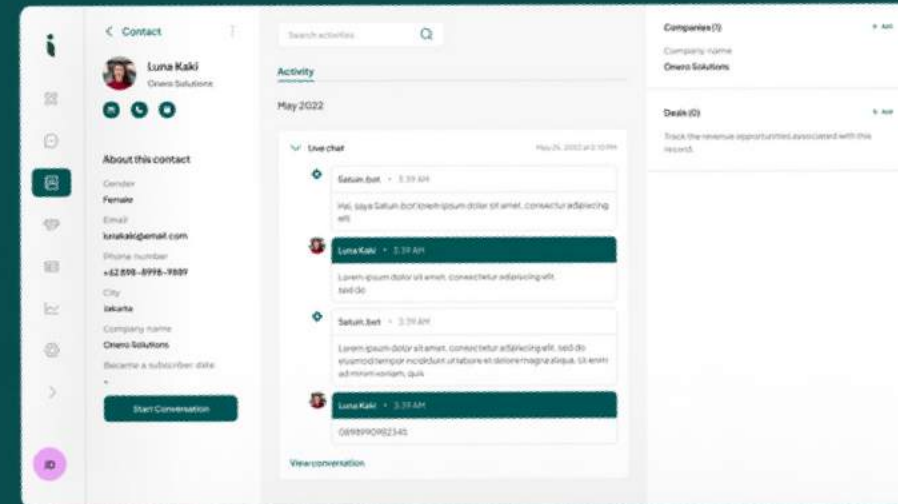
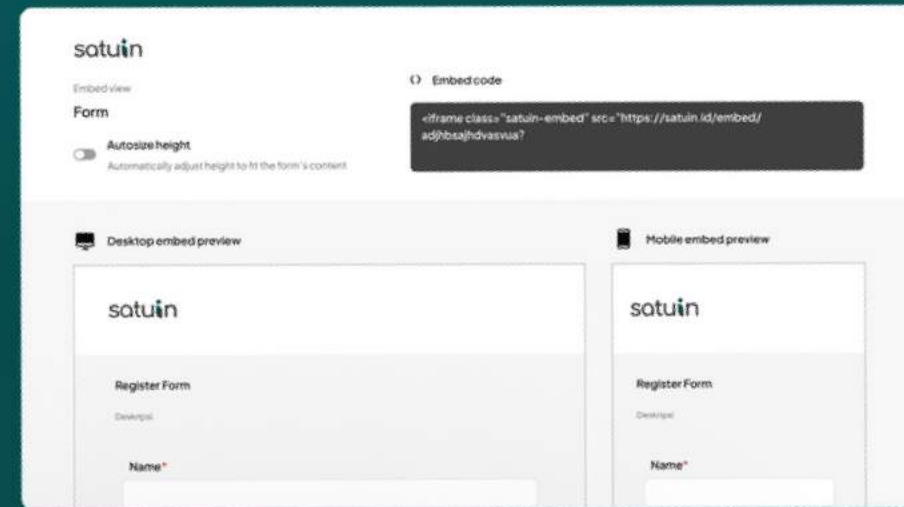
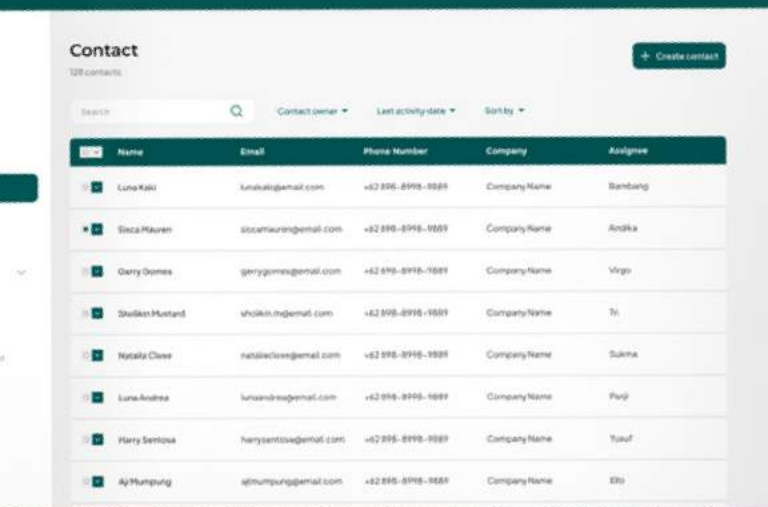
WhatsApp has an impressive penetration rate in Indonesia. As the most popular social networking app, it reaches approximately 92% of internet users in the country.



This popularity makes WhatsApp a prime platform for business communication, directly reaching consumers where they're already engaged.

Leveraging WhatsApp's Popularity: The Role of Satuin.id

- 01 With the massive user base of WhatsApp, integrating it into a unified CRM system is a game-changer for businesses.
- 02 Satuin.id capitalizes on this potential by offering a platform where all WhatsApp interactions can be managed centrally, ensuring seamless and efficient customer communication.





Your All-In-One Business Communication Platform

Unified Platform

Satuin.id consolidates all your business communications onto a single platform. Interact with your customers using their preferred messaging apps, all from one place.

Integration with Popular Platforms

We support integrations with popular platforms such as WhatsApp, Facebook Messenger, and Instagram. These are amongst the most widely used messaging apps in Indonesia, boasting a reach of over 92% penetration.

Automated Customer Relationship Management

Every interaction with your customers is recorded, allowing you to manage customer relationships more efficiently

Why Choose Satuin.id?

Streamlined Communication

Consolidating all messages onto a single platform ensures you never miss a lead or customer query.

Enhanced Collaboration

Shared access promotes teamwork and simplifies task allocation.

Insightful Data Analysis

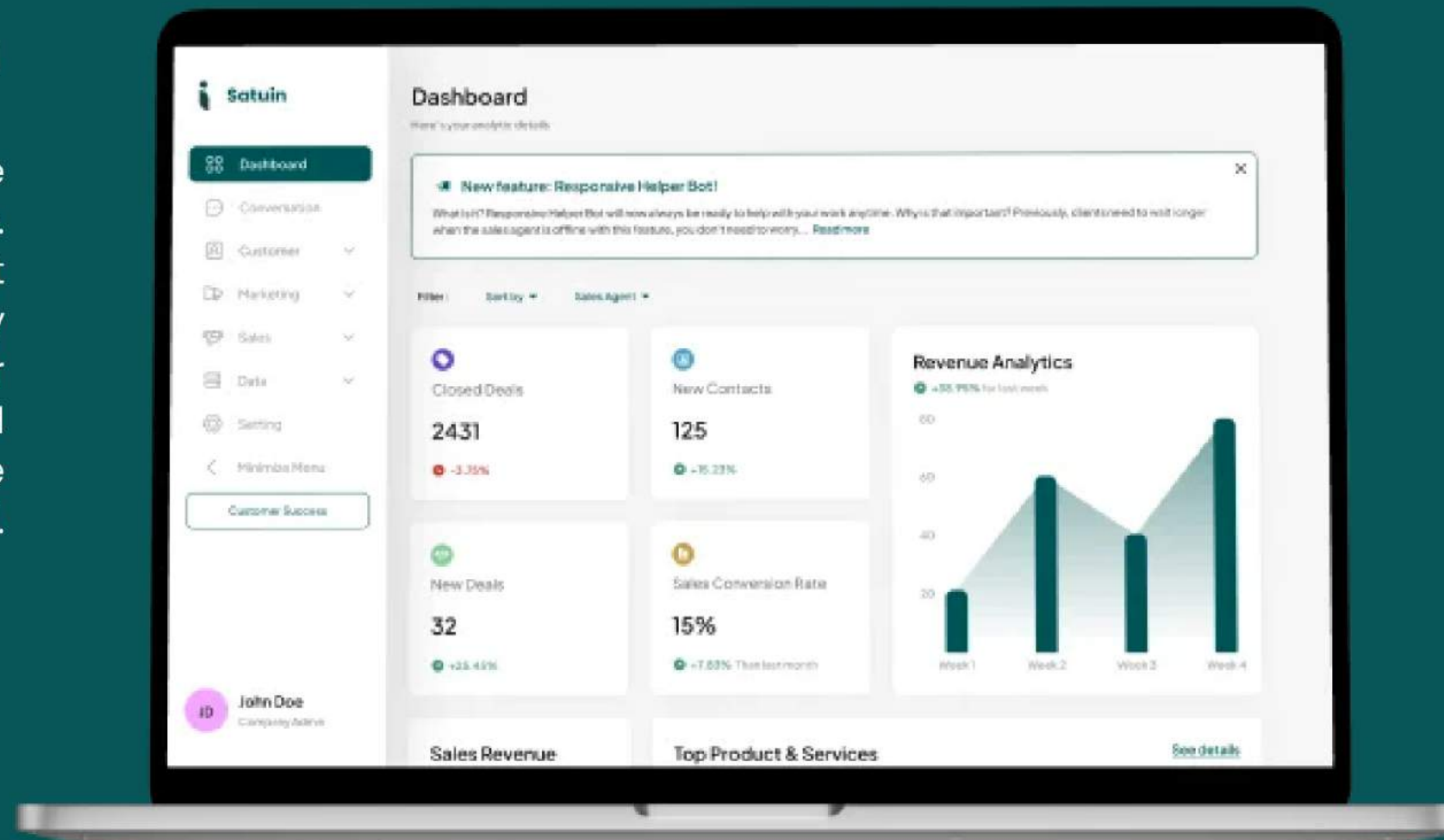
Understand your customers better by accessing comprehensive data insights. This will ultimately enable you to provide a more personalized service.



Cost-Effective Solution with Satuin.id

Detail

Satuin.id brings a disruptive pricing model to the table. Unlike other services that charge based on company initiated messages and user initiated messages, Satuin.id offers an affordable subscription model.



Benefit

With a fixed, low-cost subscription, businesses can control and predict their communication budget. They can freely communicate with their customers without worrying about escalating costs. This affordability of Satuin.id can lead to a considerable reduction in operating expenses over time.

Unleash Business Efficiency with



Comprehensive Business Tool

Beyond messaging, Satuin.id is equipped with a form builder, a sales Kanban board, and automation integration with AI.

Advanced Segmentation

Precise targeting and segmentation tools to reach the right audience.

Benefit

Manage, streamline, and automate customer interactions from a single platform, leading to increased efficiency, productivity, and focus on strategic initiatives.

Seamless Integrations

Connect with WhatsApp Cloud API, Telegram, Facebook, and Instagram chat effortlessly.

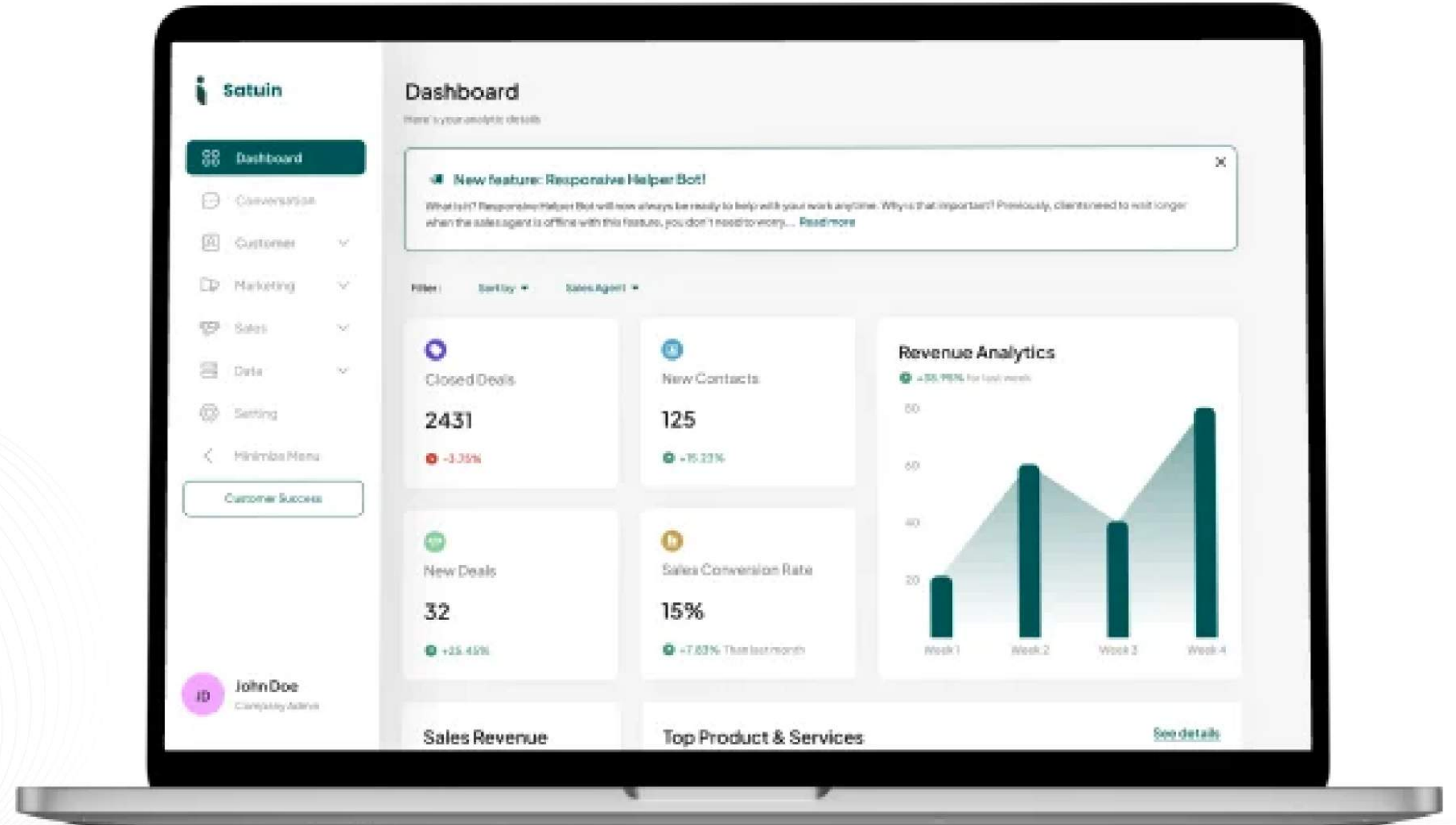
AI-Powered Automation

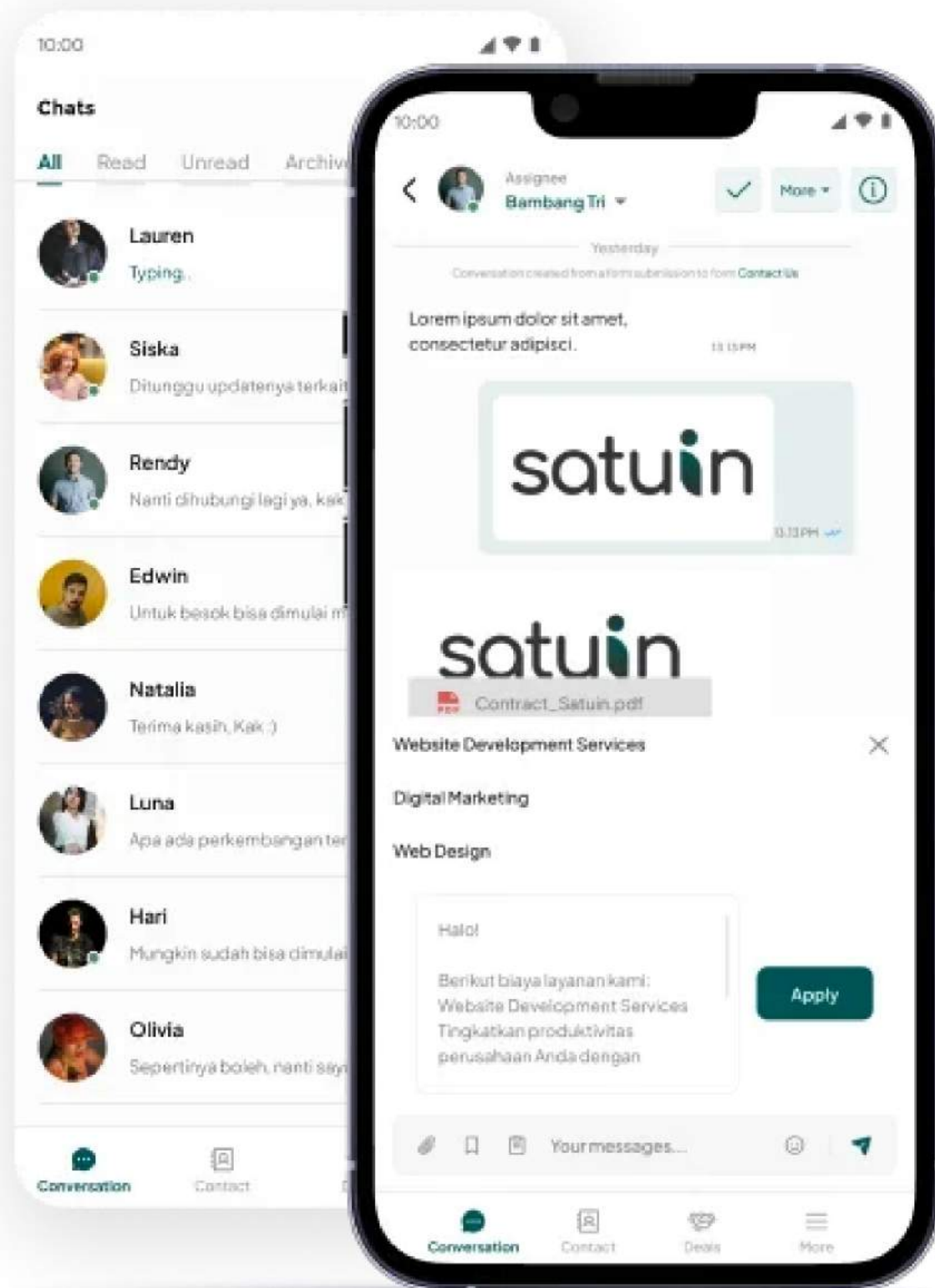
Automate follow-ups and eliminate manual labor, resulting in cost savings.

Dashboard

Merge all income data in one dashboard. With just one click, you can monitor sales performance, incoming deals, to income with an easy-to-understand display.

- Time filter and deal owner that can be adjusted as needed
- Easy to understand data preview for all users
- Reports are updated automatically





Conversation

Merge WhatsApp number for all Customer Service and Sales Agents, like the WhatsApp Gateway which can log in to WhatsApp Web, you only need to scan the QR Code on the SatuIn dashboard using the WhatsApp application that you have.

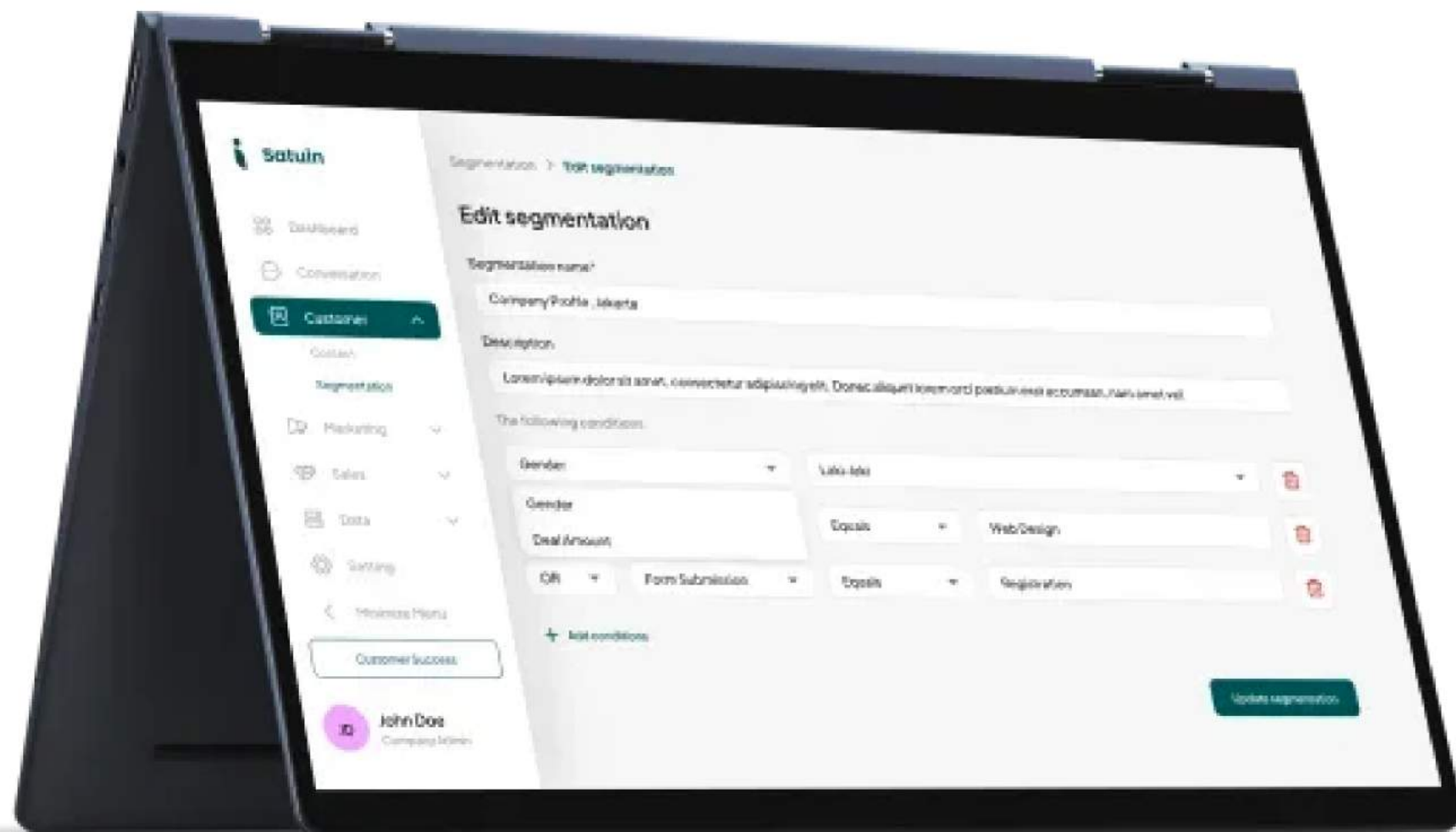
- Assign chat to sales agent become more flexible
- Sending product lists is easier with template message
- Auto synchronize chat from Whatsapp in one click

Contact

Merge all customer data in one WhatsApp number. When a CS/Sales Agent gets a new chat, they can immediately make deals so you as a Business Owner can see details of all processes that occur from all sales.

- Allow you to export and import contact with error correction
- Flexible to update any personal data contact
- All contact activity is neatly documented





Segmentation

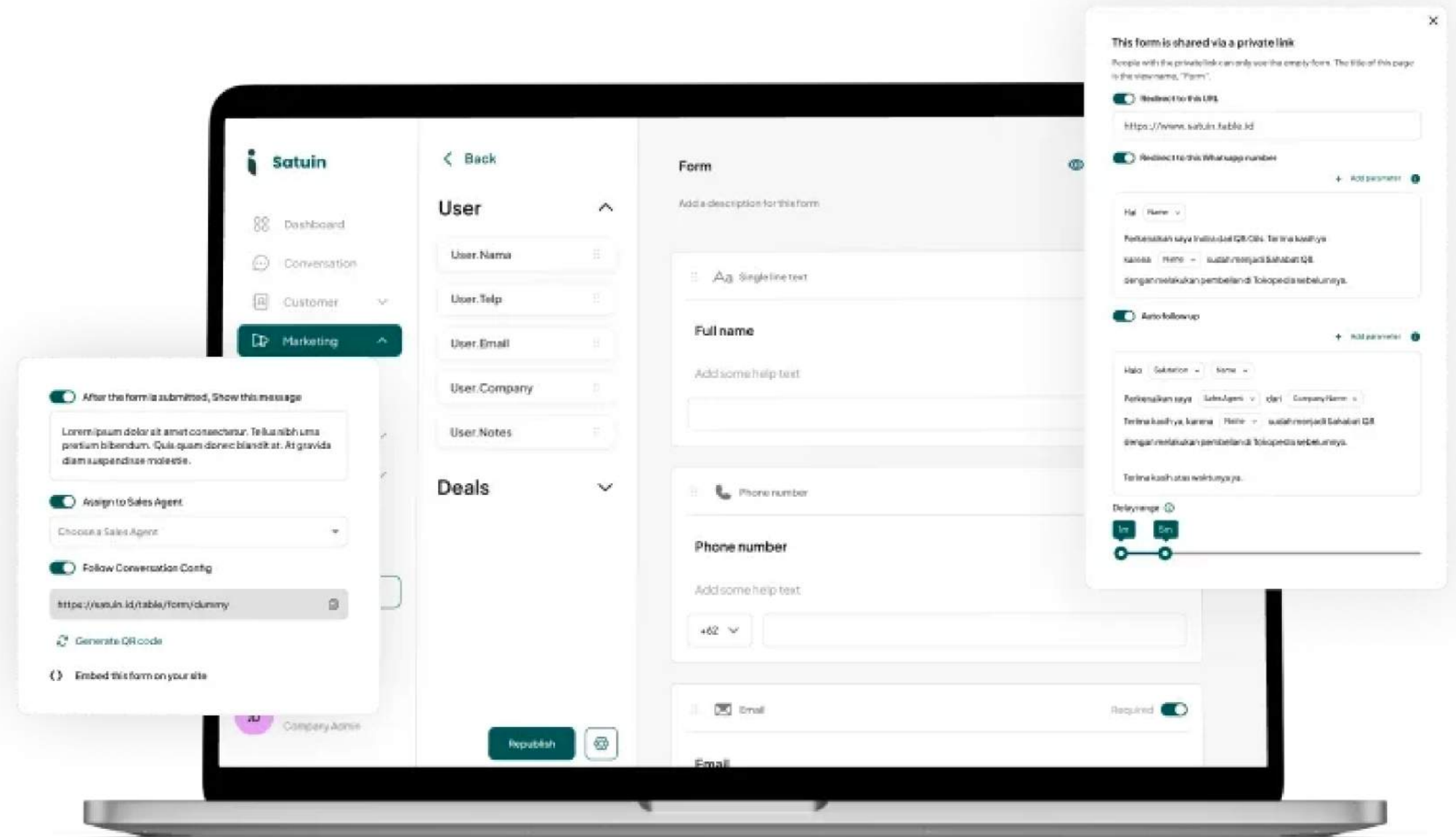
Merge customer data into various categories. Easier to categorize customer needs so that you can create the right marketing strategy for each category.

- Adjustable conditions with any data according to your needs
- Flexibel turn on/off segmentation status in one click
- Segmentation is integrated with all your contacts

Form Builder

Merge customer data through a form that is integrated with WhatsApp, and the Form Builder feature which is integrated with your WhatsApp number making it easier to follow up customers.

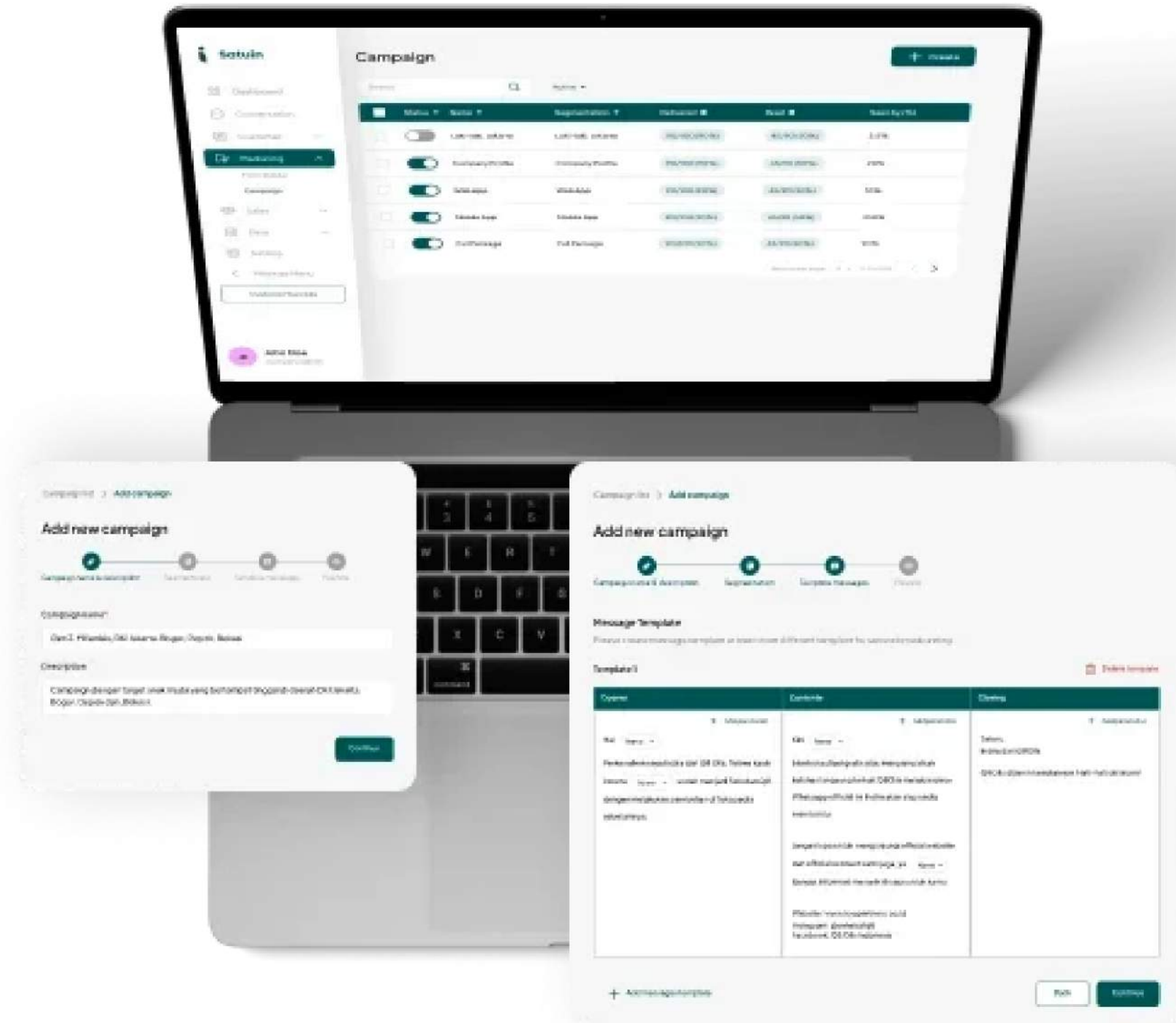
- Integrated with pipeline and deal stages
- Customizable data form parameters
- Various settings for your form needs



Campaign

Merge campaign creation of each customer category. It's easier to create campaigns according to customer categories and monitor the results from just one dashboard.

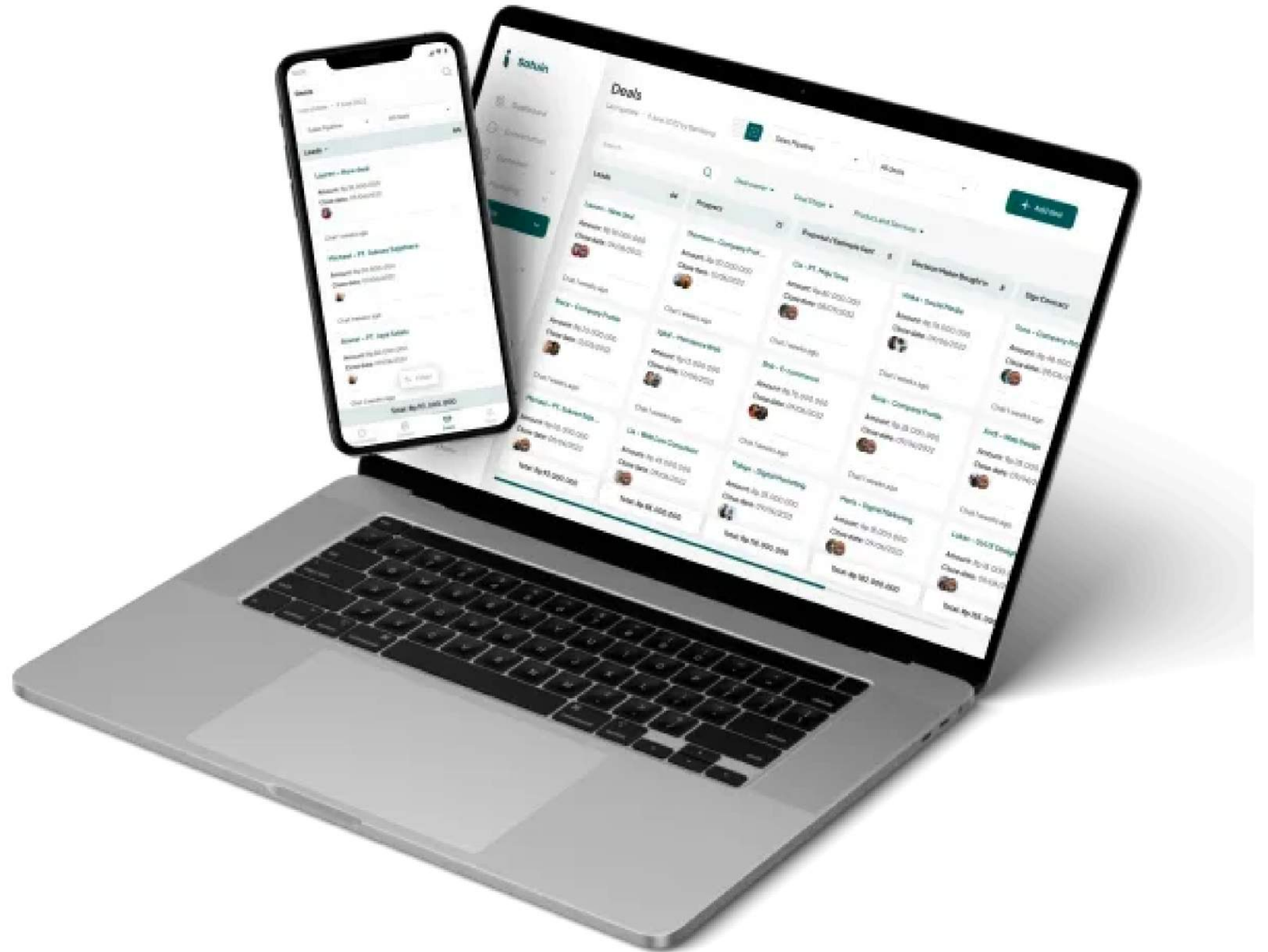
- Contact correction feature for clear contact management
- Customize campaign according to your business needs
- Create message templates dynamically



Deals

Merge all deals and see details sales in one dashboard, When a CS/Sales Agent gets a new chat, they can immediately make deals so you as a Business Owner can see details of all processes that occur from all sales.

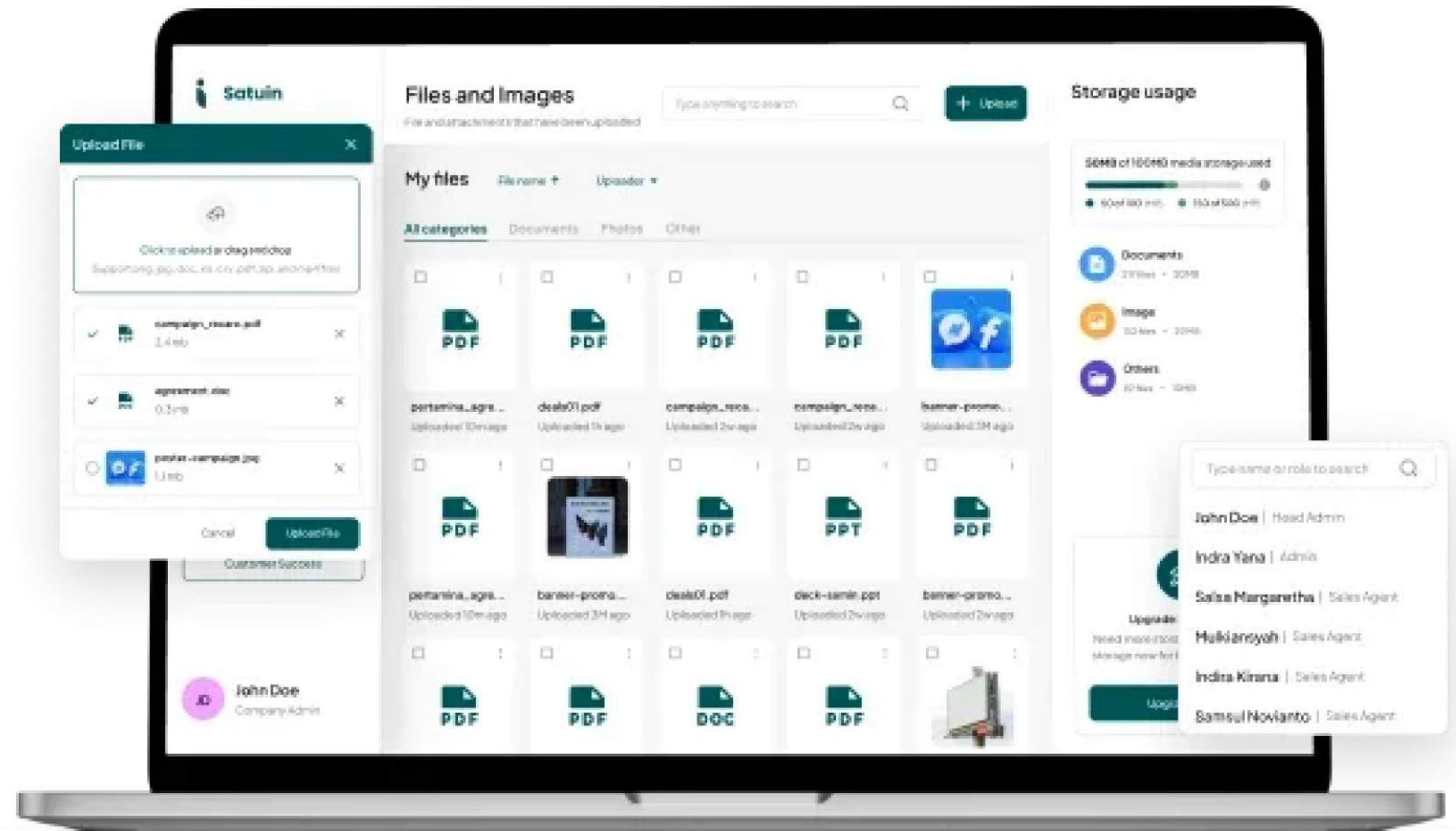
- Facilitate sales agents to process various of deals with clients
- Estimated revenue data on each dynamic project
- Deals status changes just by sliding the card



File Manager

Easily organize, access, and share all of your important documents and files to your Sales Agent. You can easily upload and store documents such as contracts, presentations, and customer data.

- Live storage usage monitoring
- +8 file type can uploaded
- Dynamic file categories





Discover the possibilities with



Satuin

Satuin.id is continuously evolving to meet the demands of a rapidly changing digital landscape. As we adapt and grow, we actively seek partnerships with forward-thinking individuals and organizations. **Join us on this journey of transformation.**

Investment Opportunities

If you're interested in investing in Satuin.id and becoming part of our transformative journey, please connect with Bobby at bobby@satuin.id.

<https://satuin.id>